

Notice of References Cited

Application/Control No.

09/764,787

Applicant(s)/Patent Under
Reexamination
SCHWARTZ ET AL.

Examiner

Tan Dean Nguyen

Art Unit

3629

Page 1 of 4

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-2002/0042821	04-2002	MURET ET AL	709/223
	B	US-			
	C	US-			
	D	US-			
	E	US-			
	F	US-			
	G	US-			
	H	US-			
	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

FOREIGN PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
	O					
	P					
	Q					
	R					
	S					
	T					

NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	SMITH, G.E. "The Impact ...Marketing Effectiveness", Journal of Academy of Marketing Science, v24n3, pp:219-231, 1996.
	V	"PGA Buick Open...Charities", Sports Editors/Golf Writers & Columnists, Nov. 8, 1990
	W	"So, you think ...Cancer Relief", Contract Journal, March 1999.
	X	

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.